27001Academy vs. a consultant

With just a glance, decide which is your best choice for implementation of ISO 27001/ISO 22301 – the 27001Academy or an external consultant. Our handy 27001Academy vs. consultant comparison matrix will show you the pros and cons of bringing in an outside consultant, compared with utilizing the knowledge and experience of our experts at the 27001 Academy.

Make an informed decision with our comparison matrix. Easily determine which option is right for your organization, based on price, difficulty, time and effort requirements and completeness of the documentation.

Outside Consultant	27001Academy
Good consultants cost a lot, because of all the time they must spend inside your company. But guess what – bad consultants are even more expensive.	You'll pay only about 10% of what you would pay a consultant for his time. Even if you decide to opt for fee-based Online Consulting, you'll still pay just a fraction of what a consultant would cost.
Your consultant does the work, including interviewing, analyzing, developing documents, and any corrections that need to be made.	You do it yourself, but you'll never be alone. We provide guidance on what needs to be filled in and which documents are required, we show you thorough tutorials – and, each document is about 80 to 90% completed for you. All you have to do is add information that is specific to your business.
All documents are completely tailored to your business, policies and processes.	Because our templates are fully customizable, you can change as much as you like to fit your company's needs.

A consultant will do all the work, so it seems like a real time-saver.	When documentation is developed internally, by those employees who are going to be using it, then the employees are more invested in the new rules and their results. They will see the value of following the new documentation, since it wasn't mandated from outside. This saves everyone's time.
A consultant will tell you exactly what to do, what not to do, and what to focus on.	We will, too. And without lurking in your office. We also offer step-by-step direction through our free Expert Advice Community, webinars, tutorials and our fee-based Online Consulting (optional).
An outside consultant will know your weaknesses, learn your strategies, and could easily discover company secrets.	We won't have access to any confidential company information. Even if you choose to use our Online Consulting, we will only need access to a small portion of inside information.
A consultant will review and revise all documentation, ensuring compliance with ISO 27001 or ISO 22301.	So will we. We'll thoroughly review five of your completed documents for free. If you want extra assistance, take advantage of our fee-based Online Consulting service.
A consultant will give you a preview of the ISO 27001/ISO 22301 certification criteria, tell you everything you'll need to become certified.	Yes, we'll do that, too. Our templates address 100% of the ISO 27001 / ISO 22301 requirements, and offer instruction on what is mandatory and what is optional. We're also available to speak with you about what to expect from the auditors.
If your ISO 27001 / ISO 22301 consultant also performs the audit, you are guaranteed to comply.	We're not going to do that. As you may already know, it is a conflict of interest for the same person to create and then audit the system. This can be cause for you to fail the certification.

Once the project is finished, the consultant will leave – and take his knowledge with him. Employees may not understand how to maintain the system and documentation, causing everyone to stop using all that documentation you paid so much money for.	When you do it yourself with our support at 27001Academy, you'll get to keep that knowledge within your company. Employees will learn how to maintain the documentation, make changes to improve upon it, and use it on a day-to-day basis.
Consultant's generally charge a fixed fee that covers the whole project. If you aren't satisfied with his work, you will probably still have to pay the entire fee.	You pay only for the documents and services you need, and the templates are yours to use as many times as you need. If you choose our Online Consulting service, the charge is per hour and only for the service you use.
A consultant makes any implementation faster.	Well, yes, we can't dispute that. It will likely take you about 30% more time to implement ISO 27001 or ISO 22301 with our templates.
The consultant is a likeable fellow, and he buys us lunch.	Well, we can't visit over lunch. But we're pretty likeable, too :)